



the art of argument

an introduction to the
informal fallacies

relevance
presumption
clarity

by aaron larsen
and joelle hodge
with chris perrin



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DVD Set

Logic. It's what all the kids are doing these days!

Cutting Edge technology was used to trim the book.

WE KNOW FALLACIES.
AFTER ALL,
WE MADE
A VIDEO ABOUT THEM.

The authors and editors of this video put a lot of time and effort into this. You don't want that to go to waste, right?

76.34% OF TEACHERS PREFER THIS VIDEO

In this DVD set, you will follow four students and three logic teachers as they together discuss the 28 fallacies presented in *The Art of Argument*. Not only are the fallacies defined and clarified, but each fallacy is explored and practically applied to student life, advertisements, political speech and various kinds of ethical and philosophical debates. This series features copious examples of all of the fallacies and a tone that ranges from the serious to the silly.



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